

## Millennials Increasingly Entering the World of Entrepreneurship Youth starting businesses of the future

### Motivation



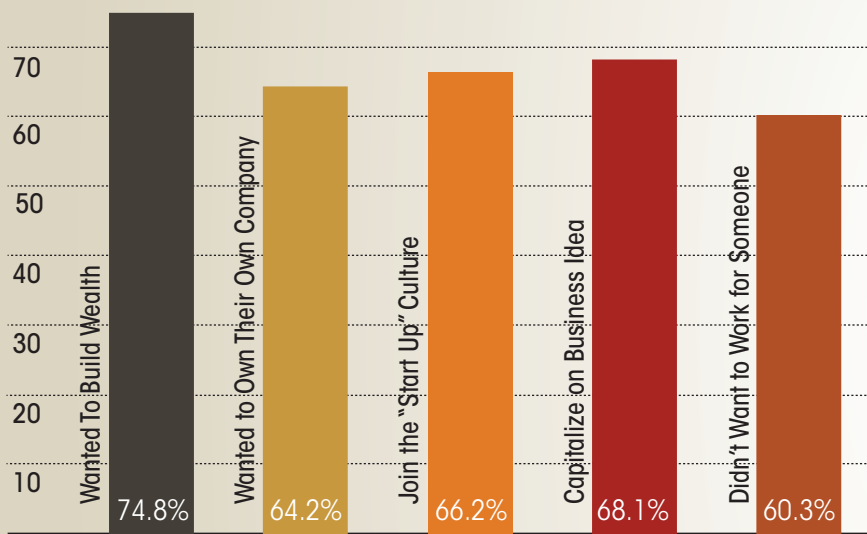
71% of millennials would prefer to work for themselves

### Barriers

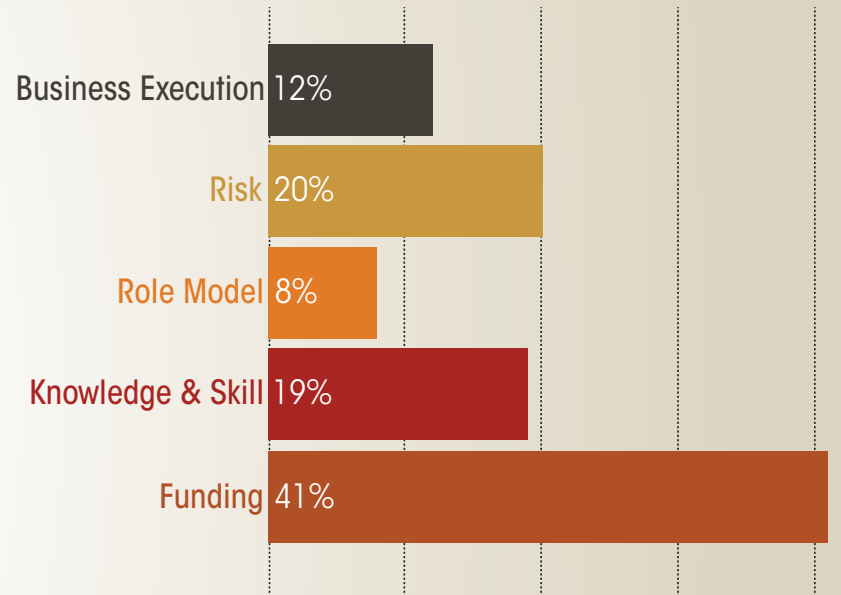


3 out of 4 of millennials have the interest just not the resources or support

#### What motivates them to start their own company



#### Most common entrepreneurship barriers



### Solutions

BridgePrep's interactive tools can help you overcome barriers and build skills



Road Map



Business Plan Generator



Lessons



Learning Aids



Demo Videos



Recommendations



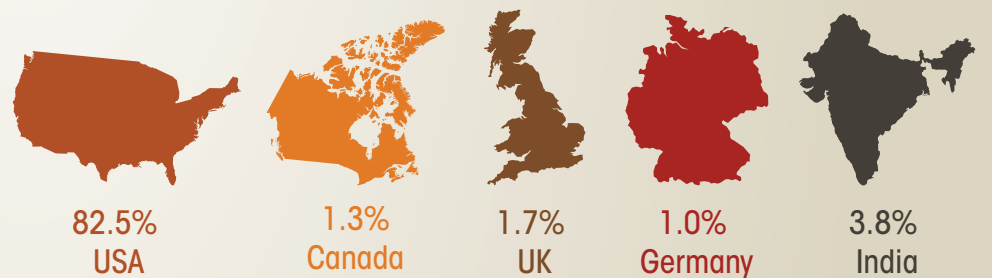
Headlines



Reports

### Opportunity

Where are entrepreneurs born



Significant economic impact and opportunity

**40%** of millennials have started a business or expect to do so in the future



Entrepreneurs create **72%** of jobs in the economy

**\$65** billion injected into economy from crowd funding



27,262,983 Small Businesses